



2012 Utah Teen Video Challenge!



Create a video promoting Summer Reading. You could win \$275 and an award for your library!



State winners will be shared with libraries across the country!

For more information go to:

<http://library.utah.gov/programs/youth/teenchallenge.html>



2012 Utah Teen Video Challenge Entry Form

Name of Your Local Public Library _____

Your Name _____ Age _____

Your Address _____ State _____ ZIP _____

Your Email _____ Your Phone Number _____

Video Title _____

URL of Uploaded Video _____

I certify that:

- (1) the audio used in the video was either created by me or another teen in my group, or is in the public domain;
- (2) that the video was made entirely by me or me and other teens;
- (3) that EVERY person who appears in the video, or their parent or legal guardian if under age 18, has accepted the terms on the model release form and their names are attached.

“2012 Utah Teen Video Challenge” Submission Guidelines

Eligibility

The “2012 Teen Video Challenge” for Utah is open only to legal U.S. residents who are residents of Utah aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by March 24, 2012. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions

All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2012 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

Video Criteria for Acceptance

All videos must:

- Be between 30-90 seconds in length.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan “Own the Night.”
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Prizes

On March 31st, 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner \$275. Their Local Public Library will receive prizes worth \$150 from CSLP and Upstart.

How to Enter

1. **Go to** <http://library.utah.gov/programs/youth/teenchallenge.html> or <http://cslpreads.org/programs/young-adult-program/2012-teen-video-challenge.html> to get the rules and information to enter.
2. **Create** your video.
3. **Title** your video with: “2012 TVC - UT - Unique Name.” Please choose a unique name that does not include your real name.
4. **Upload** your video to **YouTube.com or Vimeo.com**
5. **Fill out** the online entry form at <http://ow.ly/7AP9I> by March 24, 2012 or mail to: Teen Video Challenge, Utah State Library, Matt McLain, 250 N. 1950 W., Suite A, Salt Lake City, UT 84116. Mailed entries must be received no later than March 26, 2012.

Late entries will not be considered.

Ensure that you have the legal copyright or permission for all sound, music, video, or images that you include in your video. Failure to use original material or material in the public domain will result in disqualification.

Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.

<http://www.cslpreads.org>

Cut off the top portion and keep for your records.

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